



Republic of the Philippines
DEPARTMENT OF HEALTH
OFFICE OF THE SECRETARY

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January 31, 2000

DEPARTMENT ORDER

No. 43-F s. 2000

Subject: Creation of TB Alert 2000 Committees

One of the objectives of the Health Sector Reform Agenda is to reduce the TB problem in the country by 40% by the end of year 2004. To make TB diagnostic and treatment services available in all the health centers the DOTS (directly observed treatment short course) strategy is being implemented in various areas. In 1999, the TB Alert Communication plan was developed and initiated to complement this strategy. It aims to influence the behavior of the clients to attain early TB case detection and treatment. The theme for this year "Healthy Cities Fight TB" focuses on areas where the prevalence of TB is twice than the national average. To implement the TB Alert communication plan for the year 2000, the following committees shall be organized;

National Steering Committee - plans and oversees the execution of the national communication campaign and mobilizes resources.

Chairpersons: Undersecretary Susan F. Mercado
Undersecretary Milagros L. Fernandez

Members:

1. Dr. Marquita Mantala, TB Control Service
2. Dr. Asuncion Anden, Public Information and Health Education Service
3. Ms. Riza Yapchiongco, Community Health Services/LGAMs
4. Dr. Rodrigo Romulo, Philippine Coalition Against TB
5. Dr. Carmencita Reodica, Philippine Tuberculosis society
6. Dr. Dong Il Ahn, World Health Organization
7. Dr. Melvin Magno, World Vision-CIDA
8. Dr. Shoichi Endo, DOH-JICA TB Control Project
9. Representative, League of Cities
10. Representative, Department of Interior and Local Government (DILG)
11. Representative, Philippine Information Agency

Signed DO Received in
the Records Section on 2/8/00

Social Mobilization Sub-committee – ensures participation of various groups to the campaign and mobilizes resources

Chairpersons - Ms. Riza Yapchiongco
Dr. Rorie Quijano
Co-chairperson - Representative from DILG

Communications Sub-committee - ensures production and distribution of IEC materials, dissemination of information and documentation of activities

Chairpersons: Dr. Asuncion Anden
Ms. Geli Sebial
Co-chairperson: Representative from PIA

Operation and Services Sub-committee - ensures availability of TB diagnostic and treatment services at the participating health facilities

Chairpersons: Dr. Mariquita Mantala
Dr. Criselda Abesamis
Co-chairpersons: Ms. Cherry Daus
Chiefs of Hospitals

The following shall provide administrative support to the National Steering Committee:

1. Dr. Angeles Hernandez, TB Control Service
2. Ms. Cirila Negad, TB Control Service
3. Mr. Edgar Hilario, Information Officer III, PIHES
4. Ms. Ma. Arlene Sevilla, PIHES

The chairpersons of the sub-committees shall recruit members and support staff from any office of the Department of Health or other agencies.

Similar committees shall be formed at the regional level with the Regional Director as the Chairperson of the Regional Steering Committee and similar positions and agencies should be involved.

All expenses of the National Committees shall be charged to funds of the TB Control Service and Urban Health and Nutrition Project subject to the usual accounting and auditing rules and regulations.


ALBERTO G. ROMUALDEZ JR, MD
Secretary of Health