



Republic of the Philippines
Department of Health
OFFICE OF THE SECRETARY

July 28, 2017

DEPARTMENT MEMORANDUM

No. 2017 - 0338

FOR: ARMM Secretary of Health, All Directors of Regional Offices, Bureaus and Offices of this Department, Medical Center Chiefs and Directors of DOH Medical Centers, Specialty Hospitals and Sanitaria; and Heads of All Attached Agencies

SUBJECT: Guidance in the Observance of the National Tuberculosis Day and National Tuberculosis Awareness Month for CY 2017

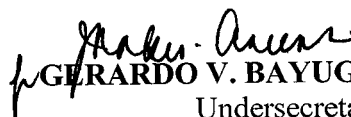
The Department of Health will observe the National Tuberculosis Awareness Month this August and the National Tuberculosis Day on August 19, 2017, with the theme “**Sama-samang Tuldukan ang TB**” designed to raise public awareness to take action against tuberculosis. It is an opportunity for people everywhere to join in the fight against TB by helping educate others about the disease.

Relative to this, all are enjoined to conduct their own activities and are hereby encouraged to spearhead the suggested activities on the said dates:

- Announcement of National Tuberculosis Awareness Month and National Tuberculosis Day during flag ceremony
- Hanging of streamers in respective offices
- Develop/Adapt Broadcasters Manual
- Develop and implement Media Plan
- Facilitate Radio and TV guestings and interviews
- Repost in the Social Media (media materials to your regional/personal social media accounts)

For guidance and compliance.

By Authority of the Secretary of Health:


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Undersecretary of Health
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